

Presenting a new collection: Audi Sport by C6

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A custom-made collection of jewelry and accessories composed by carbon and diamonds is the result of a brands cooperation between Audi and C6.

C6 is an awarded Danish jewelry concept developed by designer Anne Cohen. It builds on the idea of combining different forms of the carbon element - C6 - through using graphite and diamonds. No other materials are added – the stones are instead placed directly into the graphite by using advanced techniques.

Audi Sport and the red rhombus stand for ultimate performance, progressiveness and passion in motor sports. Carbon is one of the most effective materials employed in the production of high-performance cars. C6 was selected by Audi to design a collection that innovatively combines carbon and diamonds in uniquely captivating pieces. The design lines of some items are inspired by the interior of the new Audi R8.

Audi Sport by C6 contains six different items from rings, bracelets, pendants, cufflinks to key chains. The collection is exhibited at the Audi Forum in Ingolstadt, Germany - and can be seen online at www.C6.dk including a special webshop for these products.



For more information about C6 and the new collection Audi Sport by C6, please contact:
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